

I've had the great pleasure of working with Pop Art Diva, aka the artist formerly known as Terri, on a number of occasions. First, she designed the masthead for my blog, Feisty Side of Fifty. Her imaginative and colorful artwork was a visual feast for the eyes and reflected the theme and humor I hoped to convey to my readers. Immediately, both my stats and rankings rose significantly. I couldn't have been happier.

Several months later, I decided to launch a product line targeted to the readers of my blog. As these are women over fifty with a certain "feistiness of spirit," I needed the designs to visually represent a celebration of middle age. Again, I turned to Terri and she didn't disappoint. Her art was eye-catching, vibrant, and reflected the exact spirit and style I was going for.

Aside from her obvious talent, working with Terri is a joy. In every case, she completed the projects I requested quickly and with great professionalism. I also asked Terri to walk me through setting up my store at CafePress. This she did in great detail so that, now, I am able to make changes and additions on my own.

I recommend Terri wholeheartedly to anyone wishing to substantially increase their web presence, grow their business, or start a new venture. She is a consummate professional with amazing talent and creativity, and her lively designs are a sure-fire way to grab the attention of your target audience.

Eileen Williams

[FeistySideOfFifty.com](http://FeistySideOfFifty.com)

[Feisty Boomer Boutique](http://FeistyBoomerBoutique)